

Yuyu 80 Years

Continue to develop and prosper like
water flowing smoothly into vast open sea



심없이 망망대해로 유유히 흐르는
물처럼 계속 진취적으로 발전하고 번영하라

유유제약 1941-2021

80 Years

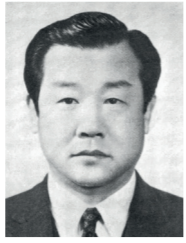
유유제약 80년사
1941-2021

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1940-1950s

- 1941** Founder Yu Teuk Han founded Yuyu Pharmaceutical Co., Ltd (Limited Trading Co., Ltd.)
- 1952** Yu Teuk Han elected as the fourth chairman of the Korea Pharmaceutical Industry Association
- 1953** Changed its name to Yuhan Industrial Co., Ltd. and purchased its headquarters in Chungmu-ro, Jung-gu, Seoul, and started manufacturing medicine.
- 1955** Production of the tuberculosis drug 'Eupaszi'
- 1956** Production of the psychiatric drug 'Purantibal' tablet
- 1957** Production of Korea's first sugar-coated multi-vitamin 'Vita M'. Renamed to 'Yuyu Industrial Co., Ltd'
- 1959** Completion of Anyang Plant



1960-1970s

- 1962** Release of 'Yupan C' vitamin C.
- 1965** Development of Venapollo, Korea's first soft-capsule nutritional supplement
- 1966** Development of Yuyu Mechionine (Diel Mechionine) and release of 'Venapollo A Soft Capsule'.
- 1967** Release of 'Yupan C A'.
- 1968** Technology partnership with Upjohn of the U.S.A. (Introduction of new antibiotic drug 'Lincosine')
- 1970** Establishment of Korea-U.S. joint venture, Korea Upjohn Ltd.
- 1973** Foundation of Yuyu Cultural Foundation
- 1975** Disclosure of enterprises, listing stocks, and establishment of trade unions
- Technical partnership with West Germany's Dr. Willmar Schwabe (Release of swelling treatment drug 'Venoplant')
- Technology partnership with Japan's Maiji seika (Release of antibiotic 'Meimycin')
- Technical partnership with Siegfried in Switzerland (Introduction of the pain reliever 'Spasla')



1980-1990s

- 1981** Adoption of the presidential system. Chairman Yu Teuk Han and President Ko Kwang-soo took office.
- Technology partnership with Dainippon, Japan (Buratalju, an anemia treatment drug)
- 1982** Technical partnership with Taisho, Japan (Released 'Rinlaxer') President Jeon Chang-ki took office
- 1984** Foundation of Korea-Japan joint venture Yuyu Fumakilla Co., Ltd.
- 1986** Technical partnership with France's Sanofi group (released blood circulation enhancer 'Crid')
- Technical partnership with Schwabe in West Germany (release of 'Tanamin Tablet' as a brain and peripheral circulatory improvement agent)
- 1987** President Yu Seung Pil took office
- 1988** Establishment of Yu Yu Calmic Co., Ltd., a joint venture with Rentokil in the United Kingdom.
- 1989** Establishment of the Central Research Institute (Ministry of Science and Technology's 17th accreditation)
- 1991** The release of the biopharmaceutical drug 'Salbiwon' under an exclusive supply contract with Japan's Kokando Company.
- 1992** Completion of the Seoul office building in Sindang-dong
- 1993** Joint release of Sowloon Capsule, a gastric ulcer drug, with Japan's Taisho 'EGb 761' supply contract of 'Tanamin Tablet' with Germany's Dr. Willmar Schwabe and domestic release
- 1996** Acquisition of patent for Ginkgo Leaf extract method
- 1997** Acquisition of Korea's first manufacturing permit for Ginkgo Leaf extract injection agent
- 1998** Technology partnership with Argentina's Gardo to release 'Marvil', a treatment for osteoporosis.



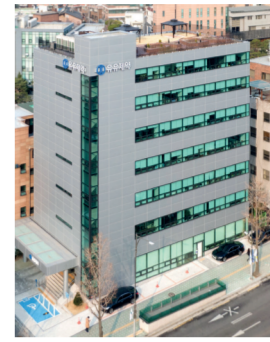
2000-2010s

- 2001** Appointment of Chairman Yu Seung Pil as Chairman of the Korea Pharmaceutical Association
- Nasal cleanser, 'PHYSIOMER' released
- Chairman Yu Seung Pil, won National Medal of Merit, Moran Medal of Merit
- Osteoporosis treatment new drug 'Maxmarvil' released
- 2003** Completion of Jecheon plant and relocation
- 2004** Yuyu Healthcare Established
- 2006** Found a joint venture with Yuyu Teijin Medicare.
- 2007** Liver medicine 'Schubaton' released
- Contract to introduce ZE440 for pre-menstrual and postmenstrual syndrome with Zeller, Switzerland.
- 2008** Renamed to Yuyu Pharmaceutical
- Anti-platelet improvement drug 'Yuclid' released. ISS Established
- Chairman Yu Seung Pil received Presidential Commendation on Taxpayer Day
- 2009** Chuncheon Research Institute Opened
- Umkamim Syrup, a cure for chronic respiratory infections released.
- Yuclid won the Technology Award for New Drug Development from Euclidean New Drug Development Research Association



2010-2020s

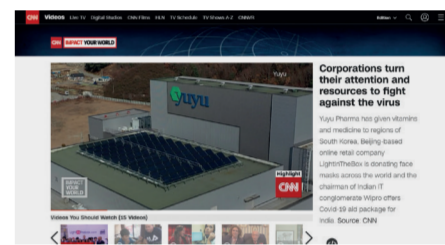
- 2010** Antidepressant generic drug 'Noiromin' released
- Vitamin C tablet 'Yupan-C Pop' released
- 2011** 70th anniversary of its foundation, published 70th history of Yuyu Pharmaceutical Co., Ltd.
- 2012** Signed an Export MOU with China's Huanghua Group
- LOI signed with Bio-pharma in Malaysia
- Osteoporosis drug Maxmarvil exports to Thailand
- In South Korea's pharmaceutical industry, the first to use big data marketing for Venoplus Gel.
- 2013** Selection of excellent employment enterprises on the 7th Chungbuk Businessmen's Day (Governor's Commendation)
- Commendation of MTT's best long-lived enterprises
- 2014** Newmacor Soft Capsule (first generic) Released
- Certification of excellent family-friendly enterprises by the Ministry of Gender Equality and Family
- 2017** Expansion of Central Research Institute
- 2018** Seoul office building remodeling completed
- Signed MOU with the Korea Osteoporosis Society and the Korea Women's Health and Osteoporosis Foundation
- Selection as 'Excellent Company for Youth Jobs' by Chungcheongbuk-do



2019 Appointment of Yu Wonsang as CEO
The 100th anniversary of founder Yu Teuk Han
Asia-Pacific Small and Medium Innovation Pharmaceutical Company Selection



2020 First generic Newmacor's cumulative sales surpass 40 million capsules.
Construction of new and renewable energy facilities in Jecheon plant
Introducing Covid-19 as a social contribution company in CNN
Appointment of Yu Wonsang as President
Foundation of Yuyu Medicals



"I will devote myself to developing medicine to treat those who are suffering from diseases."

Yuyu Pharma is one of the most-valued pharma brands with a tradition of 80 years, based on the management philosophy of "One Step Ahead" since its founding in 1941, Yuyu Pharma has introduced a variety of pharmaceutical products that contribute to the improvement of "Quality of Life".

Yuyu Vision

01
Selected as the Innovator Company in Asia Pacific

Yuyu has been included in the top 100 most innovative pharma companies in the APAC region in the small to medium-sized enterprises category in 2019 based on Early-stage Partnering, Drug Development, and Maturity.

Acceleration of New Drug Development Through Open Innovation

02
Yuyu Pharma plans to engage in open innovation, a mega agenda of the pharmaceutical industry, in relation to R&D for new drugs. Yuyu continues to promote discovering new ideas and combining technology through close cooperation with various experts such as venture companies, academia and any other partners who share Yuyu's new drug development vision.

Sustainable Growth with the Two-Track Strategy

03
Yuyu Pharma will achieve continuous growth by driving stable growth in its traditionally strong prescription product lines (neurology, endocrinology, otorhinolaryngology, etc.), and by developing new growth engines such as general medicines, health functional foods, and contract manufacturing.

A Company That University Students want to Join After Graduation

04
Yuyu Pharma's management goal is not a sales goal, but to become a company that university students want to join after graduation. Through various employee welfare programs to improve the work-life balance and the establishment of a culture of mutual respect among employees, we will establish ourselves as a company that workers in the pharmaceutical industry want to work at someday, and the company that job seekers prefer.

Expanding Anywhere in the World Wherever Pharmaceuticals Are Needed

05
Yuyu Pharma is promoting overseas exports based on its 80-year history and tradition that left the great mark in the history of the pharmaceutical industry in Korea. We plan to advance to any continent or any country in the world wherever Yuyu Pharma's medicines are needed.

Yuyu's 8 representative products created under the motto "we develop new product that is not produced by others"

 <p>타나민정 Tanamin Tablet 01 Brain and peripheral circulation improvement agent</p> <p>Produced "Original EGb 761[®]" ginkgo leaf special extract developed by Dr Willmar Schwabe Group which has the knowhow in the biopharmaceutical field through 27 staged special processes. It has excellent effects on dementia symptoms, memory loss, peripheral arterial circulation disorder, dizziness, and concentration disorder. The efficacy and the safety are already proved in more than 1,000 clinical papers at home and abroad.</p> <p>As such, it is very popular at home and abroad. Following the No. 1 sales rate in the all-medicine sector in Europe, the sales in Korea from 2007 to 2008, were 120 million tablets in a year, which is equivalent to four doses taken by adult men and women aged 20 or older.</p> <p>성분 Ginkgo leaf dry X(EGb 761[®]) 120mg in 1 tablet of 120mg, Ginkgo leaf dry X(EGb 761[®]) 80mg in 1 tablet of 80mg, Ginkgo leaf dry X(EGb 761[®]) 40mg in 1 tablet of 40mg 효능 Blood circulation improvement drugs such as peripheral arterial circulatory disorders and brain dysfunction treatments.</p>	 <p>유크리드 Yuclid Tablet 02 Antiplatelet agent</p> <p>Yuclid is Yuyu's second improved new drug which combines Ticlopidine 250mg and ginkgo biloba extract 80mg. Ticlopidine is a strong antiplatelet agent that improves antithrombotic activity while Ginkgo biloba extract has antiplatelet effects. After receiving permission to launch in Korea in 2008, Yuyu obtained patents in the U.S., China, and Europe and won Korea's New Drug Development Award in 2009.</p> <p>성분 Ticlopidine HCl 250mg + Ginkgo biloba extract 80mg 효능 Ischemic symptoms, ischemic cerebrovascular disorders, coronary artery disease, accompanying chronic arterial obstruction, Prevention of subacute thrombus after stent placement in coronary artery</p>	 <p>유판씨팝 Yupan C Pop 03 Chewable Vitamin C</p> <p>Yuyu's popular chewable Vitamin C product loved by many. It is based on Vitamin C which controls the physiology of the human body but has also added Vitamin B2 and its strong antioxidant and immune-enhancing effects. These are effective in relieving freckles and recovering from fatigue. There are 4 flavors: strawberry, lemon, blueberry, and orange that are all refreshing and chewable and can be enjoyed by both men and women of all ages.</p> <p>성분 Vitamin C 250 mg, riboflavin (Vit B2) 2 mg, Calcium pantothenate (Vit B5) 10 mg 효능 Provide vitamin B2, vitamin C during physical fatigue, illness, and lactation period , and relieve freckles and blemish</p>	 <p>유헬릭스연질캡슐 Yuhelix Soft Capsule 04 Treatment for urination disorders</p> <p>Yuhelix contains dutasteride, a drug that suppresses the male hormone androgens and is used to treat benign prostatic hyperplasia (BPH) and male pattern hair loss. The formulation is 2.0 Oval, the smallest size in Korea. Yuyu produces two types of capsules. The light yellow, transparent, oval-shaped soft capsule is for the domestic market and the opaque, pale, yellow, rectangular-shaped soft capsule is for export abroad.</p> <p>성분 Dutasteride 0.5mg 효능 Improvement of benign prostatic hypertrophy symptoms, acute urinary tract risk reduction, decreased need for surgery associated with benign prostate hypertrophy, and treatment of androgenetic alopecia in adult males (18-50 years of age).</p>
 <p>맥스마빌 Maxmarvil EC Tablet 06 Osteoporosis medication</p> <p>Maxmarvil was the 10th new drug in Korea and the 1st new improved drug in 2004. At the time of development, Chairman Yu Seung Pil had turned Yuyu's focus to producing high-quality specialized drugs with high-profitability and saw that new improved drugs that combine raw materials was the breakthrough. Thus, Maxmarvil, a sophisticated combination of allendronate and calcitriol was born.</p> <p>The drug uses Bisphosphonate as an osteoporosis agent. In order to prevent the side effects in the esophagus and gastrointestinal tract, Yuyu applied its U.S. patented technology that causes the drug to dissolve in the intestine instead of the stomach.</p> <p>성분 Alendronate 5mg + Calcitriol 0.5µg 효능 Osteoporosis</p>	 <p>비나폴로 Venapollo 07 High content active vitamin</p> <p>A product for rapid recovery from fatigue for modern people who are suffering from severe stress and fatigue. Since it contains high contents of 15 essential ingredients, one can get enough nutrition from taking just 1 or 2 tablets per day.</p> <p>In particular, Venapollo contains bentonitamine, a high bioavailability vitamin B1, providing fast and powerful recovery from fatigue. As a well-known vitamin brand, this product is excellent in quality and safety and has a guaranteed shelf-life of 36 months.</p> <p>성분 Contains a total of 15 types, including 50 mg of bentonitamine, 50 mg of riboflavin, 50 mg of pyridoxine hydrochloride, 1000 milligrams of cyanocobalamin 효능 Contains 15 high-content active vitamin B components and quickly recovers from strong physical fatigue.</p>	 <p>베노플러스겔 Venoplus Gel 08 Analgesic anti-inflammatory</p> <p>Korea's representative bruise medicine Venoplus Gel is a colorless, transparent and homogeneous gel product that is usually applied to bruises. Unlike patches and ointment products that simply relieve symptoms, heparin penetrates deep into the skin and quickly removes bruises. Sodium Heparin, the main ingredient, prevents blood clotting and relieves bruises, while Aescin strengthens microvascular vessels to prevent cell fluid from erupting, which has the effect of suppressing edema. It has the characteristic of being a safe product that can be used for children, and is gaining popularity as a household medicine.</p> <p>성분 heparin sodium IU, amorphous esine 10 mg, Glycolate Salicylic Acid 20 mg 효능 The following symptoms of pain and anti-inflammatory (anti-inflammatory): varicose edema (swelling), non-abdominal spasm (in case of cramp), superficial (surface) varicose venitis, injury (wound), exercise (bruise), hay inflammation (tensiolibititis), insect bites</p>	 <p>뉴마코연질캡슐 Newmacor Soft Capsule 09 Treatment for hypertriglyceridemia</p> <p>Newmacor is the first generic drug that was approved in Korea with an omega-3 acid ethyl ester 90 ingredient.</p> <p>To obtain high concentration and high purity Omega-3, Yuyu partnered with Germany's KD Pharma and applied KD's patented supercritical fluid extraction method (SFE) and supercritical fluid chromatography method (SFC) technologies. These methods prevent Omega-3 contamination caused by excessive heat and allows for a purity of more than 99% by separating the ingredients more precisely.</p> <p>Due to its outstanding efficacy, Newmacor surpassed accumulated sales of 50 million capsules after 5 years since its launch.</p> <p>성분 Omega-3-acid ethyl esters 90, 1,000mg, Rosuvastatin calcium 5mg 효능 Dietary supplements that reduce triglyceride levels.</p>